

#### THE TEXAS POLICY VOICE FOR HEALTHCARE AND BIOSCIENCE

# 2024 TEXAS LIFE SCIENCES SUMMIT April 2, 2024 | Austin, Texas

Sponsorship Opportunities

# **SUMMIT PRESENTING SPONSOR | \$15,000**

#### **PARTICPATION**

- Registration for 10 guests
- Opportunity to participate as an exhibitor and showcase your company/organization
- Opportunity to participate on Summit Planning Committee

## **MARKETING**

- Company recognition in opening and closing remarks
- Full page advertisement in event program
- Dedicated sponsor boards for company promotion displayed in conference room (graphics provided by sponsor)
- THBI enewsletter sponsor for two weeks
- Logo/Name recognition in event marketing materials
- Logo/Name recognition on sponsor signage
- Logo/Name on the THBI website

# **EXHIBITION LEADING SPONSOR | \$10,000**

### **PARTICPATION**

- Registration for 10 guests
- Opportunity to participate as an exhibitor and showcase your company/organization

#### **MARKETING**

- Company recognition in opening and closing remarks
- Full page advertisement in event program
- Dedicated sponsor boards for company promotion displayed in exhibit room (graphics provided by sponsor)
- THBI enewsletter sponsor for one week
- Logo/Name recognition in event marketing materials
- Logo/Name recognition on sponsor signage
- Logo/Name on the THBI website

# **INDUSTRY PARTNER SPONSORSHIP | \$5,000**

## **PARTICPATION**

- Registration for 8 guests
- Opportunity to participate as an exhibitor and showcase your company/organization (available on a first come, first served basis)

## **MARKETING**

- Half page advertisement in event program
- Logo/Name recognition in event marketing materials
- Logo/Name recognition on sponsor signage
- Logo/Name on the THBI website

# **EXHIBITOR SPONSORSHIP | \$2,500**

## **PARTICPATION**

- Registration for 4 guests
- Opportunity to participate as an exhibitor and showcase your company/organization (available on a first come, first served basis)

# **MARKETING**

- Logo/Name recognition on event marketing materials
- Logo/Name recognition on sponsor signage
- Logo/Name on the THBI website